

Cyfarfod Meeting	Partneriaeth Gwledig Môn		
Lle Venue	Neuadd y Dref Llangefni		
Dyddiad Date	05/07/2016	Amser Time	4.00 pm

Present:

Enterprise Sector Representatives:		
Non Hughes	(NH)	
Voluntary/Community Sector Representatives		
Sian Purcell	(SP)	Medrwn Môn
Public Sector Representatives		
Martin Jardine	(MJ)	Llandrillo Menai Group (Chair)
Molly Lovatt		Natural Resource Wales
Menter Môn Staff		
Dafydd Gruffydd	(DG)	
Jane Davies	(JaD)	
Neil Johnstone	(NJ)	
Jackie Lewis	(JL)	
Gerallt Llewelyn Jones	(GLIJ)	
Anglesey Council Staff		
Aled Prys Davies	(APD)	IACC
Welsh Government Staff		
John Davies	(JD)	Welsh Government

Poin t	Details	Action
1	<p>Members were welcomed to the meeting by the chair, Martin Jardine</p> <p>A special welcome was extended to John Davies from Welsh Government and it was confirmed that the meeting was Non Quorate therefore no final decisions could be made at the meeting. JD and the chair stated that written procedures would need to be implemented for a final decision. As Eifion Jones was not present, It was agreed to send minutes out to all Lag members asking for confirmation and approval on all proposals. This to be executed by the end of the week.</p>	<p>JL to type minutes and GLIJ to send to all LAG members</p>

2	<p>Apologies were received from the following members.</p> <p>Dr Dylan Evans, Mark Gahan Dewi Jones Jean baker Mari Faulkner Heidi Williams Dr Trevor Jones</p>	
3	<p>Declaration of Interest.</p> <p>Sian Purcell (Medrwn Mon) declared an interest in DAISY – Declaration form was completed</p>	
4	<p>EU Referendum</p> <p>GLIJ and JD reported that having communicated with WEFO and Welsh Government and as there was a legal contract between WG and LAG's they would honour the RDP until 2020 however any new programmes not yet launched i.e Glasdir may be delayed until the situation becomes clearer.</p>	
5	<p>Minutes of Meeting – 02/03/16</p> <p>The minutes were accepted as a true record of the meeting</p> <p>Proposed: Gerallt Jones</p> <p>Seconded: Sian Purcell</p>	
6	<p>Matters Arising</p> <p>The chair extended his thanks to Elyfn Roberts and wished him well on his retirement (ER not present) GLIJ informed the meeting that the new claims procedure will be implemented in July and that spending was still slow but there were 10 proposals to discuss and the spend will improve over the next 3 months.</p> <p>Smart Works</p> <p>There was no update</p> <p>QR codes in cemetery's</p> <p>JL informed that LAG that this proposal will be presented to the next meeting</p>	
7	<p>Progress Report:</p> <p>A copy of the report had been circulated beforehand by Eifion Jones, however APD and JD felt that the financial report was not clear as how the spend was in relation to profile and</p>	<p>Eifion Jones to be informed</p>

	that this needed to be clearer also the method of reporting on the performance of previously approved proposals needed to be consistent.	
8	<p>Project Proposals</p> <p><u>Sense of Place Tourism Study – Theme 3</u></p> <p>This project is trying to mitigate the effects of service cutbacks, in this case Tourist information, by training people who come face to face with tourists and anyone who needs information about Anglesey. The types of persons and roles who would be targeted would be:-</p> <ul style="list-style-type: none"> • Beach Wardens • Library assistants • Receptionists in public buildings • Shop assistants • Private sector companies in the hospitality sector <p>This idea presented by the Anglesey Tourism association a group of Anglesey businesses who are extremely concerned that all IA TIC's on Anglesey have closed, however, TIP's have been established in some businesses and prominent businesses with no training being offered to the individuals linked to those services. The study intends to explore the following issues:-</p> <ul style="list-style-type: none"> • What is the best way to deliver tourism information on the island • Who are the best people to deliver this information • Is there an existing training course that can be used • Do new training modules need to be created • Who would be the best delivery body • Does this course need to be accredited <p>APD noted that members of the DMP were worried about the way that tourist information was being disseminated and that he was supportive of this. ML also commented that there was a link with community hubs who are also looking to the best way of informing tourists about their community heritage.</p> <p>LAG approved in principal to support this proposal for a contractor to deliver the above actions and disseminate the information gleaned from this during an event for a spend of £6,000</p>	
	<p><u>North Anglesey Hop on Hop Off Tours – Theme 1</u></p> <p>The pilot is trying to prove that the introduction of a hop on hop off bus tour along with joint ticketing initiatives will add value to the tourism product in North Anglesey and extend the economic benefit of the Anglesey coastline to its associated settlements. Should this pilot be successful the idea will be reciprocated to other areas in Anglesey and</p>	

	<p>further afield.</p> <p>The Anglesey Heritage Group a group of 8 social enterprises who run their own attractions were approached by MM with a view to develop area tours which would offer transport and discounts to tourists who wished to learn more about the island's heritage. As geographically this group was hard to reach in one day, It was decided that the north corner of the island, Amlwch, Cemaes and Moelfre would be the one to be 'tried out'/piloted. Initially the idea was to hire an electric bus, but as there is no charging point currently in Amlwch it was decided to trial the concept using an ordinary bus with a view to an electric option next season.</p> <p>The pilot therefore intends to introduce a joint ticketing initiative between the Sail Loft, Copper Museum, Watch Tower (GEOMON), PARYS Mountain in Amlwch, the Heritage and IT centre in Cemaes Bay and the Sea Watch Centre in Moelfre. The sites will be linked by a bus tour which will be hop on hop off. The pilot will run for three days a week for three months from July to September 2016. No charge will be made for the transport during the trial period, but LEADER would produce literature to promote the bus and the areas. As this is a private arrangement, there is no displacement in regards to other bus companies and routes being used.</p> <p>The funds will be spent on procuring the bus, publicity and a basic business plan/financial forecast which will determine the best way forward to ensure viability</p> <p>APD asked for clarification on the displacement issue – JL responded that this had been discussed with IACC transport officer and as it's a private arrangement and the times of travel were off-peak there was no issue – off peak means after 10.00 and before 4.30</p> <p>Chair asked for confirmation that there would be no charge during the pilot – DG responded by stating that we can charge as long as it went back into the project not into any attractions bank. This needs to be a real time exercise, therefore the need for financial and business advice.</p> <p>LAG approved in principal to support this proposal for a spend of £8,150</p> <p><u>Anglesey Digital History – Theme 1 or 5</u></p> <p>The project will prove that visitors and the community in inland areas can benefit from and create a real 'sense of place' by the usage of new digital technology from community hubs to creatively tell their past and present history.</p> <p>This proposal aims to engage with three communities on Anglesey, Llanfechell, Bryngwran and Talwrn on what is the best method of technology to visually and creatively attract visitors and groups to these inland communities and introducing them to their unique history. Each area is different but what makes them similar is that each village has its community hub. Llanfechell, a community café and post office, Bryngwran a community owned pub with meeting rooms and out buildings and Talwrn a community shop with a hall and links to Cors Bodeilio and a range of biodiversity.</p> <p>We request the funds are spent on specialist support to research the possibilities of what</p>	
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	<p>could work digitally for each area and then work on piloting these where appropriate.</p> <p>The funds will be spent on specialist advice, research and the writing of a brief for submitting a further proposal to the LAG for piloting</p> <p>The Chair commented that this was a very good concept and value for money – SP questioned the term Community Hub, this term has already been used for the health and wellbeing agenda – JL explained that this was the term used in the LDS and would look at a new term to describe a community asset which could be used for the above purpose.</p> <p>LAG approved in principal to support this proposal for a spend of £1,500</p> <p><u>Local Provenance and Supply Chain – Theme 2</u></p> <p>Food identity and food as an elevator of economic development retains a strong opportunity set in Ynys Mon. Food is also an integral part of the visitor experience and local provenance sits well with growing tourist aspirations for engaging with regional identity and supporting local economies. It has been clearly noted and identified in many business and food group meetings and workshops that the concept of ‘provenance’ has a large part to play in developing this further and increasing the environmental USP of our speciality foods. An understanding and validation/valuation of the term ‘local’ provenance is therefore required together with an overview of current models for a ‘voluntary code of practice for origin declarations’.</p> <p>In addition, gaps in the short supply chain need to be identified as part of this work, in order to identify further pilots required within LEADER’s Theme 2 the local supply chain to further strengthen the local provenance message and its added value.</p> <p>The study is to be in 2 parts, firstly it will look at the ‘local provenance’ term, its value and potential value to the Anglesey economy and possible models that could be used on a voluntary basis (accepted and promoted by local food/business groups). Inspired by the Scottish Governments Toolkit ‘Provenance from Producer to Plate’ it is felt that simplifying the provenance label requirements and creating a local voluntary code model to be adopted and promoted by the local food and hospitality sectors.</p> <p>The second part is to identify the ‘gaps’ within the local supply chain that are significant within the provenance message or if developed further will increase the potential of the local supply chain. This study will also go some way in quantifying the production within certain sectors on Anglesey (particularly grazing stock).</p> <p>The Chair stated that this was a good proposal but to be mindful of overdoing to avoid consumer confusion. APD very supportive</p> <p>LAG approved in principal to support this proposal for a spend of £8,240</p> <p><u>Artisan New Products – Non food – Theme 2</u></p> <p>Under Theme 1, an artisan product study was completed highlighting the potential for the identified artisans to trial some of their higher level current products. From this study,</p>	
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	<p>Theme 2 will focus on identifying which products could be potentially marketable. This first pilot is part of a staged development to identify those potential artisans/products in order to increase the product range offered on Ynys Mon by :</p> <ol style="list-style-type: none"> 1. Testing the potential of the existing product range and artisans ability 2. Identifying where products can be improved, added to an/or developed through collaboration. 3. Identifying the 'top' ten products, developing the design to add value and commission those designs 4. Test trade and evaluate those final chosen products and the development of the artisan to maintain the product and/or range. <p>The first pilot is to assess the identified and existing artisans through inclusion in an artisan event where public feedback would be sought.</p> <p>In August, there is to be an Artisan Food Slam in Llangefni, which will draw a wide variety of local residents and tourists to the area. It is therefore proposed that the 'usual' craft inclusion has a change of focus and becomes more 'exclusive' and that the artisans identified in the report are exhibited with synergy and carefully selected. The products on display/available will be evaluated at the evening, as far as possible while not interrupting the customers experience, to obtain feedback not only on what is displayed but what people feel is missing. This event evaluation will be completed through a contractor and presented to the Theme 2 subgroup for further progress in development.</p> <p>There was a general discussion in regards to the types of new crafts that would be on offer – the Chair reading the report confirmed, wood turners, ceramics jewelry etc</p> <p>LAG approved in principal to support this proposal for a spend of £5,280</p> <p><u>Community Libraries – Theme 3</u></p> <p>The project is trying to mitigate the effects of service cutbacks, in this case looking at the options that community groups have to take on their local library service and re-establishing these in their own community hubs.</p> <p>It is proposed to procure an accountant and a suitably qualified contractor to work with the community hubs and Menter Môn on the following activity:-</p> <ul style="list-style-type: none"> • Looking at possible options that community hubs have to take on and sustain a library for their community • Setting strong challenges to the community of interest in regards to 'how will this work' • Accessing and discovering what the true running costs of each library are by working with IACC <p>Producing a final report and recommending ways forward, including emphasizing the need for robust business plans and for possible piloting</p> <p>JL and DG explained about using a specialist toolkit produced by Gwynedd LEADER for the</p>	
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	<p>sole purpose of producing correct financial forecasts. This tool kit will be used by one or two of the libraries to assess their capabilities of taking on an asset (not the service) MM will work with IACC who have already done much work on the subject to develop a robust brief for a contractor and accountant to work on. The accountant will work with one or two libraries using the toolkit and the contractor will be responsible for the study working with the community of interest and other stakeholders.</p> <p>SP stated that Medrwn Mon had been part of the consultation and if MM required any further support they were keen to help. GLIJ and JL thanked her for her support</p> <p>LAG approved in principal to support this proposal for a spend of £10,000</p> <p><u>Penhesgyn Additional Study</u></p> <p>The project is attempting to demonstrate that there are significant opportunities for collaborations between the public and third sectors. Resources and high energy use in the public sector can be mitigated by using LEADER to pilot innovative solutions and in promoting behavioural change and the use of renewable energy systems. Using feedstocks available from the agricultural sector on the island to produce Anaerobic Digestion and harnessing waste heat for community led projects provides a benchmark to demonstrate how renewable energy systems and CO2 reduction can be achieved in partnership.</p> <p>The project intends to follow on from the earlier study undertaken by Severn Wye Energy and the University of South Wales, which established the parameters of the Penhesgyn site and the possible opportunities. This additional work is required to substantiate the viability of the two recommendations in the study greater detail. The security and cost of the feedstock requires further research as does the fine detail of capital and revenue costs. Finally the study needs to make recommendations on possible sources of funding for the implementation of the proposal.</p> <p>The final report will provide sufficient information with which to hold constructive discussions with the County Council to determine if and how the project can be implemented. If agreed, this could lead to funding bids and a community heat recovery project that can be shared with other organisations as well as CO2 reductions and a collaborative venture with IACC. This is seen as a necessary and final piece of support from LEADER to provide the IACC with the wherewithal to progress the AD agenda and that of recovered heat or to withdraw from the proposed collaborative project venture.</p> <p>NJ explained that this study would be paid for by LEADER and Severn Wye Energy</p> <p>LAG approved in principal to support this proposal for a spend of £2,684</p> <p><u>Community Buildings Energy Study – Theme 4</u></p> <p>A number of organisations based in Anglesey have come together to find solutions to</p>	
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	<p>shared challenges relating to the viability of basic services within their communities and to understanding the energy saving and carbon reduction agenda. Economic realities and the impact of local authority budget cuts are having an bearing on the financial viability of many of the islands community buildings. In Anglesey they are now at a crossroads, with a number of recent developments requiring the identification of new solutions to create conditions favourable to a sustainable future. A number of examples from South East Anglesey provide useful illustrations of the prevalent issues. In Beaumaris, a new social enterprise has been established to run the leisure centre, previously operated by the county council. In Llanddona, the community group are in the process of acquiring the village primary school from the county council as an alternative to the existing community hall. This may require them to sell the existing community centre. Llandegfan and Llangoed also have community halls (In Llangoed, Pobol Seiriol Environmental have use of a community meeting space owned by the IACC) and at Llanfaes a community run village shop has recently been established. This aggregation of community buildings presents an opportunity to look for solutions to both an economic and financial issue and to promote energy reduction and renewable energy installations.</p> <p>Elsewhere the five town councils on the island have recognised the need to evaluate the energy usage and environmental footprint they make and look at the sustainability of their offices. In addition, village hall at Gaerwen – Canolfan Esgeifiog – and the village shop at Llanfechell, all have similar issues relating to energy efficiency and the cost of energy relative to their income and sustainability.</p> <p>The project wishes to explore how communities can participate in energy saving and harnessing clean renewable energy by coming together to work collaboratively on the use of the community run and owned buildings by accessing appropriate expertise and through joint purchasing of their energy supply.</p> <p>This will require collating baseline data on the buildings and identifying energy saving opportunities that would improve the energy efficiency and reduce CO2 emissions. The energy saving could be looked at in terms of the buildings energy efficiency, such as insulation and metering and also by looking at behavioural change in the use of the building.</p> <p>The study would also explore the option of creating a CESCO Community Energy Service Company - in order to secure cheaper energy with options to obtain supplies from locally generated renewable energy sources.</p> <p style="padding-left: 40px;">Energy local involves aggregating small electricity consumers (domestic and/or small businesses) in a Community ESCO in order to participate in the ½ hourly electricity market and benefit from fact that electricity prices are lower at certain times.</p> <p>This can be combined with locally and community owned renewables generation eg when a local wind, hydro or solar scheme is generating the electricity can be supplied to the</p>	
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	<p>CESCO at lower rates (eg 8.5p/kWh instead of say 14p/kWh) in order to</p> <ul style="list-style-type: none"> - lower energy bills - enable community renewable generator to get a better price for their electricity <p>The pilot study will classify all generators on Anglesey with their potential for involvement with a local supply model.</p> <p>The assistance will therefore look at both the technical challenges and issues of governance and the establishment of an energy local model such as a Community Energy Service Company - (CESCO).</p> <p>The objective would be to subsequently apply for RCDF on the basis of the final report with a view to funding capital projects such as community heating schemes or equivalent.</p> <p>LAG approved in principal to support this proposal for a spend of £25,000</p> <p><u>DAISY</u></p> <p>The pilot aims to provide access to a new digital service for the hearing impaired and to demonstrate that the hard to reach service user can become more independent and digitally aware.</p> <p>This proposal will pilot a training and face to face information service for people with severe hearing impediments by making use of digital technology. Currently there is no facility for face to face contact over skype for people with hearing impediments on Anglesey. This pilot aims to link service users of all ages with a sign (BSL) interpreter and the Community Link person based within Medrwn Môn to access low level services from third sector bodies which will aid them to live more independent lives:</p> <p>The pilot will focus on:-</p> <ul style="list-style-type: none"> • Training staff to train service users in using mobile phones and tablets to communicate with interpreters (free service for the service user) • Raising awareness and training will be accessible via existing North Wales Deaf Association forums • Equipment will not need to be purchased as Medrwn Môn and Menter Môn between them have a stock of tablets and I-Pads which can be used for this purpose • A training video will also be produced that can also be available on you tube • The service will be available for two days a week 10.00 am – 3.00pm from the Llangefni Town Hall • The pilot will run for 6 months whilst applications are made for grant funding to continue with and develop the pilot further • The pilot will also give attention to sign post the service users on to further 	
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	<p>training opportunities thereby improving their employability</p> <p>The funds will be spent on training, interpreters, awareness raising and room hire</p> <p>JL informed the LAG that approximately 119 people of all ages on Anglesey could use this service. The Chair felt this was a very worthwhile pilot and enquired as to employment opportunities for participants and for businesses to be informed. JL responded by stating that NWDA was on an area framework for delivering training to participants who have a hearing impediment.</p> <p>LAG approved in principal to support this proposal for a spend of £11,945</p>	
9	<p>FLAG</p> <p>JaD informed the LAG that the initial EOI for FLAG status had been approved and we are now through to the final stage</p>	
10	<p>Energy Champions</p> <p>NJ reported his finding to the IAG as follows:- Citizens Advice service have a lot of knowledge on fuel poverty and access to usage data. The Atlantic Area Fund is also working on project which influence and encourage behavioural change and engaging with local communities. The aim is for communities to become Carbon Neutral with a costed programme and to recruit volunteer Community Energy Champions so that they could be convened as a community of interest. It was agreed for MM to produce a press release and engage with social media</p>	<p>NJ to produce PR, DG to look at social media opportunities</p>
11	<p>AOB</p> <p>JD (WG) stated that the LAG needed to consist of 18 members and that at the last meeting he attended there were 6 recommendations made to the LAG and no had been implemented. GLIJ and chair agreed to re-visit those recommendations and ensure they are implemented at the next meeting</p>	<p>GLIJ, DG and EJ to ensure compliance by next meeting</p>
12	<p>Date of Next Meetings</p> <p>Currently October 5th, however this may change</p>	
	<p>Close</p>	